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TO

Mr. H. P. Gould
Prin. Horticulturist
Bureau of Plant Industry
U. S. Dept. of Agri.
Washington, D. C.

Sec. 562 P. L. & R.

U. S. POSTAGE
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GOSHEN, INDIANA
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SPRING

1941

ROBERT J. KUNDERD GLADIOLUS FARM

GOSHEN, INDIANA

The Home of Better Gladioli at Better Prices

Second Generation **of KUNDERDS** *in Gladiolus Business*

**ROBERT J.
KUNDERD**
Son of World Famous
A. E. KUNDERD

A. E. Kunderd is my father. His life was spent developing gladioli strains that are now known in all parts of the civilized world as his creations. The enormous business which grew up under his careful efforts always to satisfy his customers, is now out of his control. Therefore, I am not in a business opposed to him.

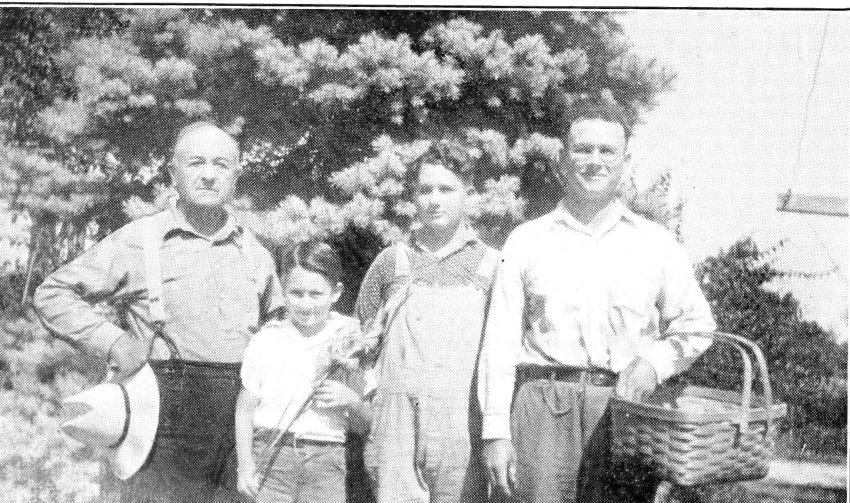
I am very sorry that so many of my friends and customers think that I have continued with my father's former business. During the worst of the depression he completely lost his large fine business which was his life's work, and the new management discharged me. I would like everyone to know it. This is the reason that I have gone into business for myself, absolutely on my own with some of the finest varieties and bulbs. This new management also let my father out. He has had nothing to do with the management of his former business since 1934.

With my knowledge of Gladioli and the help of my family, we are building up a business of our own under my own name.

Beginning as a small boy at the age of seven, helping my father in the fields, it became second nature for me to compare the qualities of the blossoms and bulbs, and from the many hundreds of varieties that I have handled during my lifetime, I found I was mentally forming standards that I would some day use if I ever started my own gladiolus business. Years ago I began my own private record books and every season I have closely checked the varieties that I favored and which were the favorites of the many hundreds of visitors to my father's Gladioli fields. Sometimes it was hard to discard pet glads when better varieties were developed to take their place. But I had set my goal at approximately 150 gladioli varieties that would equal or surpass anything in the gladiolus world.

Another idea which developed in my mind over a period of years was that the majority of gladioli lovers were people in ordinary circumstances like myself and it certainly was a pity to keep such beautiful flowers out of the reach of these men

THREE GENERATIONS OF KUNDERDS



Reading from
left to right—

A. E.

*D. Paul

J. Wayne

Robert J.

*In memory of
D. Paul Kunderd, age 12, who
passed away
December 3,
1939.

Second Generation of Kunderds in Gladiolus Business

and women. This is my reason for pricing the finest at from 5c to 25c per bulb. I have had lots of opposition to my plan, but have decided to go through with it and prove that I am right. I believe that I can conduct a successful business by giving my customers varieties that come up to my own critical standards at prices well within the reach of everybody.

I grow no gladioli mixtures because there are varieties that **produce more abundantly** than others, thereby making **unbalanced mixtures**—too many of one kind and not enough of other varieties. At my low prices for named kinds, you may order what you want and know what you are getting.

Every order will receive a full measure of personal interest so as to be sure that each customer receives all that is expected and more. Many other things that will help serve the customer in the best way possible are constantly kept in mind.

Twenty-eight years of actual experience in the growing of gladioli for my father, A. E. Kunderd, Goshen, Indiana, and seven years growing gladioli for myself, puts me in a position to intelligently take care of the gladioli needs of my customers.

If you want your flower loving friends to have my 1941 catalog, kindly send me their names and addresses.

Should you receive a duplicate of my 1941 catalog, please pass it on to a friend.

ROBERT J. KUNDERD.

Postage Prepaid On All Retail Orders in U. S. A.

CULTURAL DIRECTIONS WILL ACCOMPANY ALL ORDERS

Beginners' Dream and Bargain Hunters' Paradise

Here is your chance to secure some of the finest varieties in the gladiolus industry and at such low prices! Each one of these 25 different varieties is popular and amazingly attractive—colors that will bring admiring "Oh's" and "Ah's" from your friends and all who see them in bloom. You, yourself, will be delighted.

25 LARGE FINE BULBS—1 each of 25 DIFFERENT named kinds (my selection) all put together in one box or sack WITHOUT their names for only **\$1.25**
(Sent prepaid; also extra bulbs for early orders)

50 LARGE FINE BULBS—2 each of the same 25 DIFFERENT named kinds, as in the above collection, all put together in one box or sack WITHOUT their names for only **\$2.25**
(Sent prepaid; also extra bulbs for early orders)

100 LARGE FINE BULBS—4 each of the same 25 DIFFERENT named kinds, as in the above collections, all put together in one box or sack WITHOUT their names for only **\$4.00**
(Sent prepaid; also extra bulbs for early orders)

TESTIMONIAL

Wilmington, Ohio
July 19, 1939

Dear Mr. Kunderd:

Ever since I received those wonderfully pretty gladioli bulbs I have wanted to write and tell you how thrilled I was when I opened the sack. It was the Beginners' Collection. Now they are blooming and I want to spend all my time looking at them. They are fine. I asked you for a white one and you sent me two wonderful ones. The "Maid of Orleans" is an inspiration. You sent it and "Northern Light" as premiums. I surely appreciate them and I heartily recommend your bulbs to my friends. Sincerely,
(Miss) Ethel Gillam.

BETTER GLADIOLI AT BETTER PRICES

Special Information for Customers

Orders will be filled in their turn as received.

Bulb orders will be filled as fast as possible and shipped as soon as the weather will permit after the first of March. They will be sent the best and most economical way, either by Parcel Post or Express. Safe arrival of bulbs is guaranteed to any shipping point in the U. S. A.

At these extremely low prices, cash must accompany all orders. You may send remittance by Post Office or Express Money Order, Bank Draft or personal check. **(Be sure to make your remittance payable to Robert J. Kunderd).** With orders \$1.00 and under, remittance may be sent in U. S. postage stamps.

ALL RETAIL ORDERS SENT POSTAGE PREPAID IN U. S. A.

FREE BULBS WITH EARLY ORDERS

In order to spread my work and reduce the last minute order filling rush, I am offering the following unusual inducements:

20% the **amount** of your order added in bulbs, **my selection**, for orders received in February; 15% added for March; 10% added for April; and 5% added for May.

I try to keep all varieties true to name and of good quality bulbs, clean and healthy. They are State Inspected and my Inspection Permit for 1941 will accompany each order.

In filling your order, I will use only large, clean and healthy bulbs.

In case of a mistake, please tell me and give me a chance to correct it. Complaints should be made within 10 days after receiving order.

Help avoid mistakes by writing your name, address and order very plainly.
All bulbs in my catalog are offered subject to prior sale.

SUBSTITUTIONS

As my stocks become depleted, if you do not state otherwise, I shall substitute kinds as nearly as possible the same color and value as those ordered, or of higher value.

Anyone wishing to buy gladioli in larger quantities than specified in this price list, please write for special quotations.

REFERENCES

First National Bank, Goshen, Ind.; Salem Bank and Trust Company, Goshen, Ind.

ROBERT J. KUNDERD GLADIOLUS FARM

The Finest Collections Offered and at Such Low Prices

Here are some of the best collections I have ever offered and at such interesting prices.

Now is your chance to get a good number of choice gladioli in many beautiful colors ranging from delicate white to blazing red. Fill that vacant space in your garden with glorious glads that will be the envy of all who see them.

These collections are composed of named kinds only, and are made up out of my regular gladioli stock. I grow no mixtures, being very much against field grown mixtures. I keep my stocks carefully selected, so that my customers will receive only the best, whether in collection or in straight orders.

The glad bulbs I grow are HAND planted—HAND dug—HAND cleaned—and HAND sorted! You are assured of well groomed bulbs of fine varieties of highest quality—varieties that have proven their popularity and favor with thousands of glad fanciers.

TESTIMONIAL

Mr. Robert J. Kunderd

Cloquet, Minnesota

Dear Mr. Kunderd:

August 23, 1940

I feel that I must write and tell you how pleased we were with the COLLECTION of glads we ordered from you. They turned out to be lovely, healthy plants and the flowers are beautiful.

You may be sure we will be sending in another order in the spring and for a much larger collection, too.

Will you send me your new catalog as soon as it is ready?

Thanking you for the splendid service and best of luck to you, too.

Yours truly,
Mrs. David Richardson
28—15th Street
Cloquet, Minnesota

Bargains That Fit Your Pocketbook

A customer that is pleased with my bulbs and service is the best "ad" that I could ever hope to get. It is my ambition to produce gladioli from only choice varieties, true to name, with high quality bulbs at prices low enough to meet the gladiolus needs of the average person.

Those of you who delay ordering might find that my superior collections have run out on some varieties. In such cases, I shall replace them with other varieties of the same price and as nearly as possible the same color. Please keep in mind that there can be NO CHANGES IN THE COLLECTIONS because that will cause extra work and add to my expense. This cannot be allowed at such prices, so please do not ask me to substitute other varieties.

Superior Collections

SUPERIOR COLLECTION NO. 75

75 Large Fine Bulbs For Only \$5.00!

Just think of it! Seventy-five large size bulbs of finest quality, three each of 25 different NAMED kinds. Each variety SEPARATELY LABELED so you will know positively what you are getting. Every bulb healthy and true to name. Sent prepaid for only.....\$5.00

Also Free bulbs for early orders. See page 4.

		Catalog Price
Bulbs	Variety	
3	Anthony B. Kunderd	\$.25
3	Crinkles25
3	Dionne50
3	Dracocephelus25
3	Fairest Pearl25
3	Gordon L. Pirie35
3	Gov. Pinchot35
3	Lewis E. Gary25
3	Lustre15
3	Miss Bloomington15
3	Northern Light60
3	Pauline Frederick25
3	Predominator25
3	Purple Glory25
3	Red Splendor25
3	Senator Beveridge60
3	Cadillac25
3	Debonair15
3	Maid of Orleans15
3	Minuet15
3	Morocco15
3	Paradise15
3	Phyllis McQuiston15
3	Picardy15
3	Recovery15
<hr/>		<hr/>
75	Bulbs—(25 kinds) Total Catalog Price.....	\$6.40
	Delivered Prepaid to you for.....	5.00
	Saving to you of.....	\$1.40

NOTICE

Should you prefer the same selection of bulbs as the Superior Collection No. 75, but NOT LABELED, I shall be glad to send them to you prepaid for only \$4.00

Ask for Collection No. 75—NOT LABELED.

ALSO FREE BULBS FOR EARLY ORDERS! See page 4.

of Superb Quality

IN MAKING UP THESE COLLECTIONS I WILL USE ONLY
LARGE FINE HEALTHY BULBS

SUPERIOR COLLECTION NO. 50

50 Large Fine Bulbs for Only \$3.75!

Two bulbs of each kind in Superior Collection No. 75, 25 different named kinds, separately labeled with their correct names, VALUE.....\$5.00
Sent prepaid for only..... 3.75

A SAVING to you of.....\$1.25

Also Free bulbs for early orders. See page 4.

NOTICE—You may have the same selection of bulbs as Superior Collection No. 50, but NOT LABELED for only \$3.25, and I shall send them prepaid, also include Free bulbs for early orders.

Ask for Collection No. 50 NOT LABELED.

SUPERIOR COLLECTION NO. 25

25 Large Fine Bulbs for Only \$2.00!

One bulb of each kind in Superior Collection No. 75. 25 different named kinds, separately labeled with their correct names, VALUE....\$2.50
Sent prepaid for only..... 2.00

A SAVING to you of.....\$.50

Also Free bulbs for early orders. See page 4.

NOTICE—You may have the same selection of bulbs as Superior Collection No. 25, but NOT LABELED, for only \$1.75. They will be sent to you prepaid, also Free bulbs for early orders. Ask for Collection No. 25 NOT LABELED.

Many Satisfied Customers

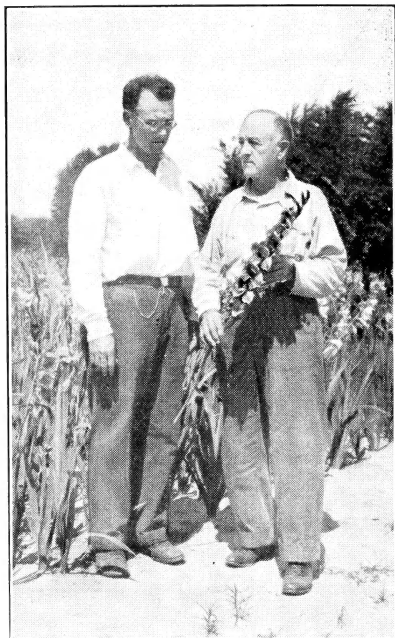
Box 53
Hillsboro, Wisc.
August 7, 1940

Robert J. Kunderd
Goshen, Indiana

Dear Sir:

The gladiolus I received from you this spring are blossoming now and I could not resist a letter to you, telling of the beauty and glory of those glads. "Favorite" and "Joanna Hill" are open right now, and I wish you could hear the remarks of my friends. They truly are **gorgeous**. I am so proud of them. Many of them have opened already and all are wonderful. I shall, if it is possible, order more next spring. Tell your good father I have many yet that I bought of him, years ago, and they are grand. Surely he gave to the world, beauty and joy that can never die. I am so sorry for his misfortune, although I feel that his life's work was not wasted and that you will carry on to great success. It is my sincere wish.

Very truly yours,
Mrs. Leora M. Tongue.



A. E. KUNDERD
and
ROBERT J. KUNDERD

My dear Mr. Kunderd:

I want to send a word of appreciation for your special consideration of our order and to assure you that all the bulbs came through in fine condition and now are all coming up nicely.

We are looking forward to some beautiful gladiolus this summer.

Sincerely,
Harriett A. Lawrence.

Haines, Alaska
May 4, 1940

Mr. Robert J. Kunderd
Goshen, Indiana

My dear Mr. Kunderd:

I just wanted to write you about how very satisfactory your gladioli bulbs were. I think all of them grew, some about five feet tall and the blossoms were gorgeous. We all enjoyed them exceedingly.

We are hoping they will be just as beautiful next year.

Sincerely,
Harriett A. Lawrence.

Haines, Alaska
November 12, 1940

ROBERT J. KUNDERD
Gladiolus Farm

A Fine Selection To Choose From

(Rld.)—Ruffled. (Pl.)—Plain. (Prim.)—Primulinus

(FREE Bulbs with early orders. See page 4.)

ALTON—(Rld.) Intensely ruffled variety of finest orange-salmon color with feathered throat blotch of brownish-red.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

AMANDA DEAN—(Rld.) White flowers with slight rose-purple feathered central lines on lower petals.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

AMBROSIA—(Pl.) Color, refined old rose with lovely blotch of deep yellow with a fine blotch of deep red extending down into the throat of the flower.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

ANTHONY B. KUNDERD—(Rld.) Large, intensely ruffled of delicate deep cream color, overspread finest blush pink.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

BLUSHES OF CREAM—(Pl.) Eight or more beautiful florets open at one time. Color is a light pink, blushed deeper in upper throat. Lower throat a very delicate canary-yellow blending into delicate flesh-pink. Very outstanding.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

BUTTERBOY—(Prim.) Large, buttercup-yellow flowers with distinct bar on lower petals.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

CARMINE ROSE—(Pl.) A fine shade of carmine-rose, deeper on lower petals.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

C. C. SHERLOCK—(Pl.) Deep salmon-red. Soft, canary yellow throat blotches. Creamy white central bars on all petals.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

CHICAGO—(Rld.) Color, deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deeper red.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

CRINKLES—(Rld.) A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

DAINTY LILY—(Pl.) Soft flesh-pink, tinted deeper on outer portion of all petals. Throat in lower portion rich soft canary or lemon-yellow, toning out to a very delicate blushed cream-pink.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

DIONNE—(Pl.) Intense vermilion, overlaying a deeper salmon ground. Large, creamy white throat. Many large florets open. Grows tall. A very good variety.

20c each, 3 for 50c, 6 for 90c, 12 for \$1.70

DRACOCEPHElus—(Pl.) The nearest green color glad that I have ever grown or seen.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

DREAM—(Rld.) Large bloom. Deep salmon-red; snowy blotches.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

DR. NELSON SHOOK—(Rld.) A giant in plant and flower. Deep Tyrian rose. Very outstanding.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

Better Gladioli
at Better Prices

Fine Selection of Better

- EARLY ORANGE—(Pl.)** Color a rich saffron-orange. Tall plant.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- ENIGMA—(Pl.)** Tall plant with large flowers. Strikingly striped red, white and blue. A real novelty.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- EXCELLENCE—(Pl.)** Color, a deep, orange-vermilion; almost self-color.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- FAIREST PEARL—(Pl.)** A beautiful soft white with a delicate creamy tint, and faint soft yellow on lower petals. Florets well placed on spike. One of the finest white gladiolus of today.
10c each, 3 for 25c, 6 for 45c, 12 for 85c
- FAVORITE—(Rld.)** Beautiful orange-salmon, deeper in throat. Tall, strong plant, with many large, finely ruffled flowers open at a time.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- GOLDEN LIGHT—(Prim.)** Fine spike with large flowers. Soft, deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors perfectly blended. 5c each, 3 for 15c, 6 for 25c, 12 for 45c
- GORDON L. PIRIE—(Pl.)** Color a glowing red, as pure a self-red as can be imagined. 15c each, 3 for 35c, 6 for 65c, 12 for \$1.20
- GOV. PINCHOT—(Pl.)** Pleasingly beautiful, deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending halfway out on lower petals. Inner portion of upper throat almost white blending outward unto main color. All petals edged silvery-white.
15c each, 3 for 35c, 6 for 65c, 12 for \$1.20
- GRAND GLORY—(Pl.)** Flowers a golden-orange with a beautiful yellow throat. Both colors perfectly blended together.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- GRAPHIC—(Pl.)** Deep lavender-violet. Feathered blotches on lower petals a fine deep purple. Very outstanding.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- IMPERIAL PINK—(Pl.)** Color a delicate pink with a lavender tint over the entire floret except in the throat. Throat on lower petals is a light canary-yellow which blends delightfully with the pink.
15c each, 3 for 35c, 6 for 65c, 12 for \$1.20
- JOANNA HILL—(Rld.)** A most pleasing deep peach blossom pink, with deeper large pink throat and fine narrow, creamy white central bar, or feather, extending into the base of the throat. A narrow white line borders all petals. 25c each, 3 for 60c, 6 for \$1.15, 12 for \$2.20
- JOHN T. McCUTCHEON—(Pl.)** A giant wonder red, with beautiful throat blotch. Named for the great cartoonist.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- JOHN T. PIRIE—(Pl.)** A distinctly different colored variety of mahogany brown, with remarkable yellow bordered dark mahogany brown throat.
5c each, 3 for 15c, 6 for 25c, 12 for 45c
- KING OF REDS—(Pl.)** A giant fiery crimson scarlet with deeper throat. Very large flowers. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

ROBERT J. KUNDERD

Gladioli at Better Prices

KUNDERDII GLORY—(Rld.) Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. This is the first scientifically produced Ruffled Gladiolus.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

KUNDERD'S YELLOW WONDER—(Pl.) Nearly a buttercup-yellow. Slightly deeper in the throat, without markings. Winner of awards.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

LEWIS E. GARY—(Pl.) Very beautiful soft blush tinted cream, with lower throat of purest canary yellow.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

LULLABY—(Prim. Pl.) Deep lemon-yellow with a border of orange-red on ends of all petals. Throat deeper yellow than upper petals. A lovely flower.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

LUSTRE—(Pl.) Large flowered, orange-vermilion. Grand and very beautiful.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MAGIC—(Pl.) Tall, lavender blue, with large rich purple throat blotches.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MARSHAL FOCH—(Rld.) A fine show flower, with many florets open at a time. Almost self-color of finest salmon pink.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MARY JANE—(Pl.) A constant prize-winning variety. Beautiful silvery pink with light lavender sheen. Delicate, clear throat and many large, perfectly placed flowers open at a time.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MISS BLOOMINGTON—(Pl.) Six to eight large, perfectly placed, rich lemon yellow blooms open at a time. A wonderful large yellow.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MODERN BEAUTY—(Pl.) Color, deeply blushed soft lavender rose-pink. Throat on lower petals has large, clear creamy blotches.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MRS. CALVIN COOLIDGE—(Prim.) Color of finest deep flesh or salmon rose pink. Lower petals of a soft creamy-yellow tint, bordered same shade of pink as the upper petals. Border of all petals has a very slight white line, adding materially to its attractiveness.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MRS. FRANK PENDLETON—(Pl.) A grand variety. Bright rose-pink on a pure white ground, with a giant blotch of richest carmine red on lower petals. Awarded highest honors.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

MRS. JOHN T. PIRIE—(Pl.) Upper side petals cream, blushed daintily at edges. Central upper petal faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward. Lower petals richest soft canary yellow on inner portion, taking on the color of upper petals toward ends.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

GLADIOLUS FARM

Selection of Better

MRS. PAUL DIEBALL—(Pl.) Color, a decided glowing deep salmon pink. Lower throat somewhat deeper salmon. Tall grower with many flowers open at a time. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

NORTHERN LIGHT—(Pl.) Lower petals and ends of upper a fine rose-pink. Upper throat almost white, lower throat a little darker than dark portion of petals. 25c each, 3 for 60c, 6 for \$1.15, 12 for \$2.20

OTTO CARMICHAEL—(Rld.) Color, intense deep yellow of a rich golden tinge, intensely ruffled. 25c each, 3 for 60c, 6 for \$1.15, 12 for \$2.20

PAL O'MINE—(Pl.) Deep purple-rose, deeper at edges; upper portion of throat much lighter. Lower petals entirely covered deep velvety red-purple, deepening then lightening toward base of throat. A clear, narrow, golden-yellow line extends around all lower petals. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PAULINE FREDERICK—(Rld.) Large, fine plant. Color, a soft canary or rich lemon-yellow. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

PINK DELIGHT—(Pl.) A lively shade of soft, rich rose-pink. Throat a delicate whitish cream, florets somewhat elongated and bell shaped, making it very unusual and distinct. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PREDOMINATOR—(Pl.) Awarded the Indiana Gladiolus Society President's Shield as the most outstanding spike at the National Gladiolus Show at South Bend, Indiana, 1935. Exhibited by M. D. Manly, Elkhart, Indiana. Extremely tall, very graceful, with five or more large flowers open. Richest salmon-scarlet, with a wide feather of a beautiful velvety red on lower petals, with a narrow creamy white line extending from the red about $\frac{1}{2}$ inch. A wonderful cut flower and garden variety. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

PROF C. S. SARGENT—(Pl.) Large flowers of a clean white color, slightly pink, with very light crimson markings on lower petals. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PURPLE GLORY—(Rld.) Deepest velvety maroon-red, with almost black blotches appearing to be burned into petals. Beautifully ruffled. Winner of hundreds of awards. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

PURPLE QUEEN—(Rld.) Deep violet purple with darker throat. Much desired for floral decorations and a prize winner at all shows. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

RAJAH—(Pl.) A very choice giant dark red. Awarded first prize for best red without markings, at the American Gladiolus Society Show, Rochester, N. Y., August, 1925. Again in 1926, this variety received first prize as the best dark red variety at the A. G. S. Show. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

RED CHARM—(Pl.) Deep blood-red with velvety, dark or blackish-red throat blotches. Quaint. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

Gladioli at Better Prices

RED COMMANDER—(Pl.) Quartinianus Hybrid. Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Central line of creamy white on two lower petals.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

RED FIRE—(Pl.) Entire flower of richest, pure self-colored bright-red. Very striking and showy. Our brightest red gladiolus.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

RED SPLENDOR—(Rld.) A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. A wonder glad.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

ROMANCE—(Pl.) Large, orange-salmon rose, red and yellow throat. Wine-blue bordered petals.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

ROSE SPLENDOR—(Pl.) Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. Six to eight beautifully placed florets open at a time.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

SAFFRON KING—(Prim.) Rich saffron-orange, beautifully flaked deeper orange. Clear, rich, golden yellow throat blotches.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

SENATOR BEVERIDGE—(Pl.) Pure light blood-red, feathered very delicately a little deeper red on throat of lower petals. Very fine.

25c each, 3 for 60c, 6 for \$1.15, 12 for \$2.20

SWEET ROSE—(Pl.) Large flowers with strong plant. Purest deep rose pink with intense rose red throat blotch. First prize in the rose class in many shows.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

T. A. WESTON—(Pl.) Flowers beautifully placed and very pleasing. Purest deep salmon-pink. Throat of soft creamy-white. A lovely flower.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

TIGER—(Pl.) Color, deep smoky blue, outer edges of petals of finest salmon-red flaking. Throat red, outer portions white. Showy.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

TWILIGHT—(Rld.) Very well ruffled. Blushed creamy buff, with throat of grandest yellow and pink.

5c each, 3 for 15c, 6 for 25c, 12 for 45c

VERMILION—(Pl.) Beautiful deep orange or vermilion-scarlet flower. Large, white throat blotch with dainty soft canary yellow on outer portions.

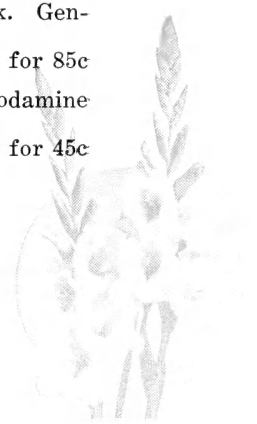
5c each, 3 for 15c, 6 for 25c, 12 for 45c

WEESIE—(Pl.) Color, deep salmon or shrimp-red of very richest appearance. Throat a little deeper on lower petals in a soft rose pink. General appearance decidedly rich.

10c each, 3 for 25c, 6 for 45c, 12 for 85c

WILLIAM BOOTH—(Pl.) A shade between Tyrian rose and rhodamine purple, lower petals much deeper rhodamine purple.

5c each, 3 for 15c, 6 for 25c, 12 for 45c



Other Standard Varieties Handled

In order to save you the trouble of sending orders to two or three growers for old and new glad favorites, I am carrying an accommodation stock of varieties that are in demand.

ALBATROS—A massive pure white. The florets are large and the color is perfect. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

BEACON—Clear bright rose-scarlet with large cream blotch. Six to eight medium large, slightly ruffled blooms open at one time, evenly placed on a tall, straight spike. Beacon has proved a very popular cut flower variety. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

BETTY NUTHALL—Tall, late, salmon-orange. Very prolific. One of the best as to color and growth. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

BLUE DANUBE—Beautiful medium light blue. Tall grower with 6 to 8 medium large flowers open at one time. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

CADILLAC—Golden apricot fading to apricot-rose toward edge of petals, no throat markings, stamens and pistils creamy white. Pleasing. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

COMMANDER KOEHL—Gigantic flower of dark scarlet—no blotches—very well formed. Tall spikes. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

DEBONAIR—LaFrance pink, shaded to shrimp-pink, with creamy throat blotch, lightly flaked crimson. Tall spike. Very good flower. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

DR. F. E. BENNETT—Large wide-open flower of rich peach-scarlet with throat stippled ruby and white. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

GOLDEN CUP—Deep yellow, sometimes flaked a darker shade. Very good. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

GOLDEN DREAM—Golden yellow flowers of medium size on tall stem. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

LOYALTY—Large, clear, deep, yellow. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MAID OF ORLEANS—Large milky-white flowers with soft creamy throat. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MAMMOTH WHITE—One of the largest white varieties. Flowers are pure, glistening white. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MARGARET FULTON—Clear rich soft dark salmon of a clean distinctive shade. Five to seven well placed medium sized blooms open at one time on a tall, straight stem. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

MARMORA—A beautiful, soft French gray with pale purplish throat. Smoky. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

ROBERT J. KUNDERD

For Convenience of My Customers

MINUET—A clear light pinkish lavender. Considered by many as the best in this color. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MOROCCO—Glistening deep red with a fiery sheen seen on few glads. Probably the darkest dark red. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MOTHER MACHREE—Smoky lavender overlaid toward the edge with salmon pink. An odd but very pretty smoky variety that is popular. One of the best smokies. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MR. W. H. PHIPPS—A fine pink with lovely salmon-pink stripes. Large flower and spike. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

MRS. LEON DOUGLAS—Said to be the largest gladiolus in existence. Color is Begonia-rose, striped with flame and brilliant scarlet. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PARADISE—Large early apricot with narrow line of scarlet in throat; nearly a self-color. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PELEGRINA—Large dark blue. One of the very best blues. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PFITZER'S TRIUMPH—Flaming salmon. Large flower and spike. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PHYLLIS McQUISTON—Large deep glowing shrimp pink shading lighter in the throat. Tall vigorous plant. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

PICARDY—A most sensational flower of delicate apricot-pink. Florets are all extremely large, slightly ruffled and of heavy wax-like substance. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

RECOVERY—Rose—tall plant. Flowers are of unusual color—salmon, overlaid with red. Extra good. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

RED PHIPPS—Unusual color, really a pink, overlaid scarlet. Strikingly beautiful. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

TIP TOP—Tall plant. Flowers of a bright, glowing red color. Many florets open at a time. Beautiful and distinct. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

VAGABOND PRINCE—An unusual garnet brown, lighter in upper throat and with a small blotch of glowing flame, scarlet on lip petal. 10c each, 3 for 25c, 6 for 45c, 12 for 85c

WASAGA—Beautiful clear glowing buff with wide-open ruffled blooms. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

WURTENBERGIA—Immense fiery scarlet with cream white throat. 5c each, 3 for 15c, 6 for 25c, 12 for 45c

Robert J. Kunderd Gladioli

GOSHEN - INDIANA

Better Gladioli at Better Prices



Spring

1941